



Hexagon's Geosystems Business Area provides digital solutions that capture, measure and visualise the physical world, enabling data-driven transformation.

As a Technical Product Manager (m/f/d) for Construction Trade Solutions (HW/SW), you take full end-to-end responsibility for innovative measurement and layout solutions in the construction industry. You work closely with Sales, Marketing, R&D, and customers, translating customer needs into features and roadmaps, and bring a hands-on attitude to drive products successfully from concept to delivery.

Product Manager (m/f/d) for Construction Trade Solutions (HW/SW)

Heerbrugg  100%

This appeals to you

- Take ownership of **products** in the measurement and layout solutions space for the construction trades, focusing on developing intuitive digital solutions
- Understand and profile customer personas, pain points, use cases, and needs, turning them into product ideas and features
- Analyze product positioning and perform competitive benchmarking
- Contribute to business plans
- Collaborate with Product Management, R&D, Sales, Support, and Marketing teams
- Operate independently with limited guidance and take ownership of projects
- Assess and test hardware and software with the customer in mind
- Demo and train products confidently for customers

This is you

- Proven experience of at least 5 years in product management, ideally in a similar environment
- University degree in engineering construction, or a related field, or equivalent practical experience, with an affinity for building construction and finishing trades
- Possess knowledge of construction trade-specific measurement tools (HW/SW) and processes
- Apply an entrepreneurial mindset, being customer-oriented, pragmatic, and solution-driven
- Work in a structured and pragmatic way, driving topics end-to-end
- Ability to communicate effectively to different audiences
- Engage directly with customers for support and analysis of workflows
- Turn market requirements into product MVPs and

and sales, providing product training and second-line support for the worldwide sales and support network

- Support sales with arguments, demo stories, and objection handling
- Engage in direct customer interaction through support cases, demos, pilots, and feedback loops

derive technical specifications

- Demonstrate affinity for software, software development, and process tools
- Fluent German and business-proficient English

We offer you

- Flexible annual working hours based on a 40-hour week, with 100% employment
- Vacation entitlement: 25 days from the age of 20, 27 days from the age of 40 and 30 days from the age of 50
- Hybrid working model
- Bonus system and extra-mandatory pension fund contributions
- Individual training opportunities (internal and external)
- Various discounts (Health, Car, Entertainment and much more)
- Employee events
- Flat hierarchy structure
- Warm and international corporate culture based on respect and cooperation

[Here](#) you can find more information about us as an employer.

About us

Hexagon is a leading provider of digital reality solutions and employs more than 24,000 people in 50 countries. You will be part of a strong, experienced, inspiring and motivated team of experts working together to shape the future of Hexagon. You can utilise and develop your skills in our highly innovative and diverse environment. Flexible working models allow you to ideally combine your professional and private interests.

Contact

If you have any questions, please do not hesitate to contact [Romina Kwandt](#), Talent Acquisition Specialist.

[APPLY NOW](#)

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