



Curiosity ★ ★ ★ ★ ★  
 Agility ★ ★ ★ ★ ★  
 Drive ★ ★ ★ ★ ★

**Come build the autonomous future with us. One humanoid at a time.**

We're looking for a strategic, hands-on **Head of Marketing** to build and lead our marketing function. This is a unique opportunity to shape our go-to-market strategy, create our media strategy, manage the relation with key partnerships, and drive measurable results across awareness, acquisition, and engagement.

## Head of Marketing (f/m/d)

Zürich  100%

### This appeals to you

- Build and execute a comprehensive marketing strategy aligned with business goals
- Own the brand narrative and ensure consistent messaging across all channels
- Lead product marketing efforts, crafting positioning, messaging, and launch plans
- Identify and grow marketing channels that best reach our target audience
- Generate and nurture leads, partnering closely with sales to optimize conversion
- Manage relationships with our key partners and media (coms, PR, etc)
- Manage our website and other digital channels
- Lead and orchestrate internal and external events we participate in
- Establish key metrics and track performance across all marketing initiatives

### This is you

- Proven track record in marketing leadership roles, ideally in startups or spin-offs
- Experience designing and scaling demand generation programs
- Strong brand, content, and communications instincts
- Hands-on approach with the ability to execute and lead at the same time
- Comfortable in high-growth, fast-paced environments
- Excellent collaboration skills, especially with product, sales, and leadership
- Data-driven mindset with expertise in marketing analytics and performance metrics

- Hire and manage an internal team and/or external agencies as needed
- Be an active member of the leadership team
- Act as a thought leader for our division and industry

## We offer you

- Flexible annual working hours based on a 40-hour week, with 100% employment
- Vacation entitlement: 25 days from the age of 20, 27 days from the age of 40 and 30 days from the age of 50
- Hybrid Working model
- Generous bonus system and extra-mandatory pension fund contributions
- Individual training opportunities (internal and external)
- Relocation service
- Various Discounts (Health, Car, Entertainment and much more)
- Employee Events
- Flat hierarchy structure
- Warm and international corporate culture based on respect and cooperation

## About Us

Hexagon Robotics is a division of Hexagon - a global leader in precision measurement and digital reality solutions. The humanoid initiative was launched in 2023 and in 2025 a dedicated Robotics division was created to help industrial customers achieve a higher degree of autonomy using humanoid robots. Our first humanoid, AEON, was officially launched on June 17, 2025.

## Contact

If you have any questions, please do not hesitate to contact [David Rank](#), Senior Recruiter / Junior HR Generalist

**Please send your application documents in English.**

**APPLY NOW**

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