



## Internship (f/m) Online Marketing Support

Committed, dynamical and with a passion for precision, we revolutionise the world of measurement and survey.

High-quality and high-end products inspire you. With creative concepts and strategies, you convince both existing and new customers of our surveying solutions. A confident behavior and professional know-how mark you out? Join our team and make your visions come true!

### This appeals to you

- You are in charge of our Online Marketing Support Help-Desk
- You speak with our international marketing stakeholders worldwide via email, phone, virtual conferences in English language (required / multi-language a plus)
- Respond to regional inquiries on various different Online Marketing topics, manage the solution research, coordinate meetings with subject matter experts, setup agendas and document meeting minutes
- Provide operational and tactical support for global Digital Marketing initiatives and projects using various different marketing platforms and tools such as: Zendesk, Bynder, Sharepoint, Alfresco, Wrike, Sitecore, Google Analytics, etc.
- Your daily tasks will comprise (but are not limited to):
  - Content population for Internet, Intranet and cloud servers
  - Translation management for regional marketers
  - Operational asset management of our Website's Media Library
  - Domain Management: registrations, redirects, sub-domains
  - Account Management on customer portals
  - Beta-Testing of new websites, new features, campaigns, etc.
  - Providing 1<sup>st</sup> level support via email, phone and ticketing systems

# This is you

- Basic knowledge or first work experience in Marketing Communications, E-Commerce, Online Agencies with an international audience and a strong digital background
- Self-driven, independent driver with the ability to claim ownership and responsibility
- Hands-on character that enjoys to execute and “get things done”
- Fast learning attitude with a good interest in understanding digital channels, website management and online tools such as: Wordpress, Youtube, Google, Apple / Android stores, Content Management, etc.
- Excellent verbal and written skills in English (company language). Other languages are a plus and enjoyable to speak in this position
- Enjoys working in a fast-paced, international, agile environment

# Über uns

Unsere innovativen Lösungen und Produkte sind gekennzeichnet durch höchste Effizienz und Zuverlässigkeit und werden überall dort eingesetzt, wo es ums Erfassen, Analysieren und Präsentieren von 3D Informationen geht. Verbessere auch Du mit uns die Zukunft, werde Teil unseres Teams und einer globalen Erfolgsgeschichte.

# Wie kann ich mich bewerben

Wenn Du Interesse an dieser herausfordernden und abwechslungsreichen Position hast, dann freuen wir uns auf Deine Online Bewerbung! Aufgrund der Datenschutzgesetzgebung dürfen wir Bewerbungen nur über das Bewerbungstool entgegennehmen.

**Leica Geosystems AG**

**Human Resources**

Heinrich-Wild-Strasse  
CH-9434 Heerbrugg

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## About Us

Our innovative solutions and products are characterised by the highest efficiency and reliability. They are used wherever it is all about recording, analysing and presenting 3D information. Improve your future with us, become part of our team and this global success story.

## How can I apply

If you are interested in this challenging and varied position, then we look forward to receiving your online application! Due to the privacy policy, we accept applications only via the application form.

**Leica Geosystems AG**

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## Internship (f/m) Online Marketing Support



Creativity	★	★	★	★	★
Versatility	★	★	★	★	★
Naivety	★	★	★	★	★

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### Additional information

Location **Heerbrugg**

Position type **Intern**

Start of work **As of now**

### Responsible

Karin Staebler