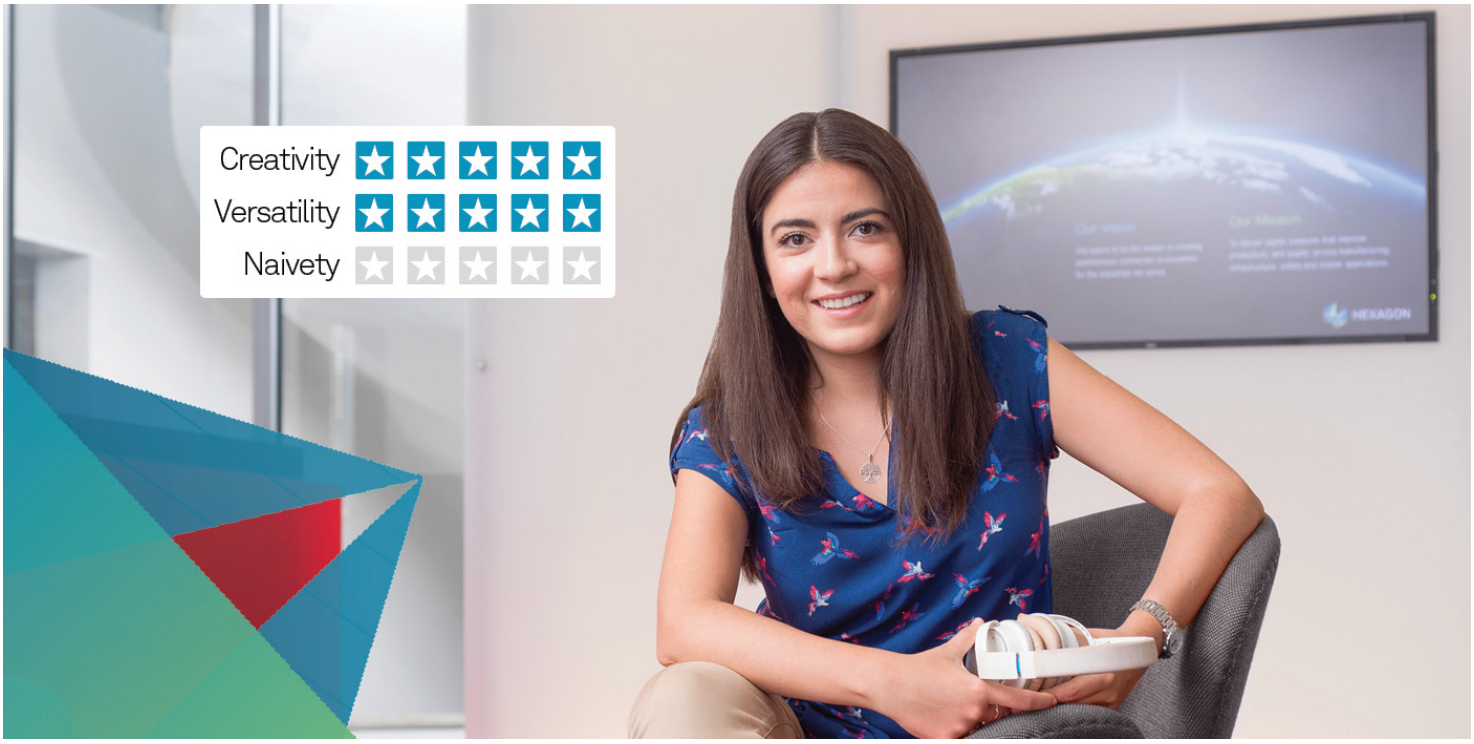


Hexagon's Infrastructure & Geospatial Business Area combines measurement, positioning, and mapping technologies to help geodata-dependent industries capture, measure, and visualise the physical world – turning data into actionable insights for better decisions and greater efficiency.

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We are looking for a curious and motivated **Marketing Intern** to support the **Geomatics Marketing team** at Leica Geosystems. You will get to know trusted measurement technologies used to build critical infrastructure, monitor change, and map the world around us, and help bring complete solutions that connect sensors, software, and services to market. Working closely with Marketing and Sales, you will support go-to-market initiatives and product launches, gather customer and market insights, and help develop the marketing and sales enablement materials that drive commercial success.

Marketing Intern (m/f/d) Geomatics Marketing

Heerbrugg **40% - 100%**

This appeals to you

- Support the execution of marketing campaigns for Leica Geosystems' surveying solutions
- Adapt content for multiple channels, such as web, social media, newsletters, product pages and trade-show material
- Help prepare product launches, webinars, events, and customer communications
- Maintain and update marketing assets, website content, and product information in our content management systems

This is you

- Currently studying (or recently graduated) in Marketing, Communications, Business Administration, Media, or a similar field
- Available for a minimum of 6 months
- A digital-first mindset, with an interest in social media, content marketing and proficiency in the Microsoft Office suite
- Strong written and verbal communication skills, with an eye for detail and visual quality.
- Fluent in English, both written and spoken; German is a plus

- Solution-oriented, proactive and eager to contribute your own ideas
- Able to work in a structured way, both independently and as part of a collaborative international team

We offer you

- Flexible working hours with an employment level between 40% and 100%
- Primarily office-based role in Heerbrugg
- Bonus system and extra-mandatory pension fund contributions
- Opportunities for personal and professional development
- International working environment with collaboration across teams and countries

Here you can find more information about us as an employer .

About Us

At Hexagon, we are the global leader in measurement technologies. Our precision measurement, positioning, and autonomous solutions transform the world's most vital industries – providing the confidence that customers rely on to build, navigate, and innovate.

From microns to Mars, we drive productivity, quality, safety, and sustainability where it matters most. We help industries operate smarter, reduce risk, and reach new levels of efficiency.

Looking ahead, we are advancing our customers towards a future of true autonomy – enabling them to meet sustainability and demographic challenges with confidence.

With approximately 16,000 employees across 50 countries, Hexagon combines global scale, expertise, and innovation to make a lasting impact across some of the world's most vital industries.

Learn more at hexagon.com.

Contact

If you have any questions, please do not hesitate to contact Romina Kwandt, Talent Acquisition Partner.

APPLY NOW

Leica Geosystems AG
Heinrich Wild Strasse
CH-9435 Heerbrugg

Job-ID: p85m8tny

